



Advancing Learning for
a Sustainable Tomorrow.



Asia LearnTech Exchange 2026

22nd & 23rd September 2026

Kuala Lumpur

- Branded Mini Masterclasses
- Think Tank Facilitations
- Panel Discussion

Sponsorship Prospectus

Organized by:



ABOUT ASIA LEARNTECH EXCHANGE 2026

ALTX 2026 brings together senior learning leaders, HR strategists, digital learning professionals, trainers, and technology partners from across Asia to explore how learning can drive long-term organizational and workforce sustainability. As organizations face rapid transformation driven by AI, digital disruption, and evolving skills demands, learning is no longer a support function it is a strategic engine for growth, resilience, and competitiveness. ALTX 2026 is designed to showcase practical strategies, technologies, and real-world case studies that help organisations build future-ready learning ecosystems.

This year's ALTX 2026 will present a definitive exploration of how learning technology enables sustainable people development and organisational performance. Through strategic insights, real-world use cases, and solution showcases, the event highlights how forward-thinking organizations are building future-ready workforces across Asia.

JOIN ASIA'S LEARNING TECHNOLOGY EXCHANGE FOR MODERN L&D AND DIGITAL LEARNING.

Engage a High-Intent, Buyer-Ready Audience

- Connect with organisations actively driving learning, capability development, and workforce transformation initiatives attendees who are evaluating solutions, not just exploring ideas.

Build Direct Relationships with Decision-Makers and Budget Owners

- Meet senior L&D, HR, and transformation leaders with direct influence over strategy, platform selection, and investment decisions.

Showcase Solutions in a Practical, Application-Driven Environment

- Demonstrate how your solutions work in real-world learning contexts through live demos, use cases, and hands-on sessions designed for meaningful evaluation.

Establish Your Brand as a Trusted Learning & Workforce Partner

- Position your organisation as a credible authority in learning technology, HR, and workforce development by aligning your brand with strategic discussions and real-world outcomes.

Multiple High-Impact Engagement Touchpoints

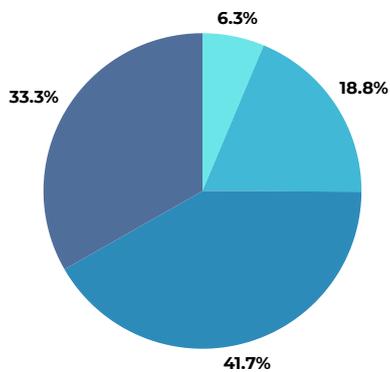
- Maximise visibility and engagement through a variety of sponsor touchpoints, including:
 - Conference sessions and spotlight talks
 - Think-tank roundtables and curated discussions
 - Technology showcase and live demonstrations
 - Official Networking Dinner and curated engagement sessions

ALTX 2025

Attendee Snapshot

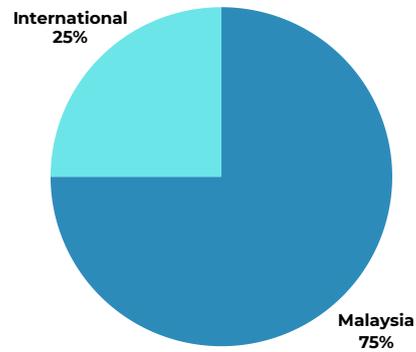


Attendees Breakdown by Job Level



Insight: 66.8% of attendees with declared designation were managers and above.

Regional Breakdown



ALTX 2026 Target Audience Mix:

- 75% Malaysia
- 25% International

Primary Market: Malaysia

International Representation

(observed):

- Singapore
- Thailand
- Cambodia
- Vietnam
- Philippines

COMPANY REPRESENTATION BY SECTOR

Key sectors represented include:

- Learning & Development / Training Providers
- Education & Higher Education
- Banking & Financial Services
- Government, GLCs & Public Sector
- Technology & Digital Solutions
- Professional Services & Consulting
- Retail, Manufacturing & Energy

WHAT YOU'LL EXPERIENCE

Your go-to platform for learning leaders building resilient, sustainable workforces.

Panel Discussion



Keynote Speech



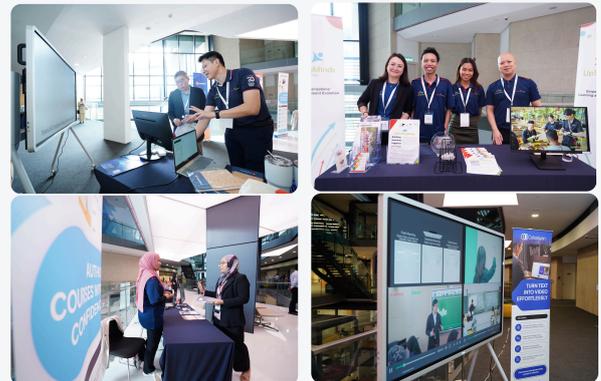
Mini Masterclasses



Think Tank Facilitation



Tabletop Technology Showcase



SPONSORSHIP OPPORTUNITIES

The ALTX 2026 sponsorship framework is designed to align **directly with the conference structure, audience seniority, and engagement formats** outlined in the ALTX 2026 Plan. Sponsorships are **content-led, thought-leadership-driven, and interaction-focused**, not passive logo placements.

PLATINUM SPONSORSHIP USD10,000

Design for:

- Global brands, flagship platforms, and strategic partners seeking maximum visibility, authority, and influence across ALTX 2026.

Programme & Thought Leadership

- 40-minute prime-stage session (keynote-style or flagship presentation; subject to organiser approval)
- Speaking slot may be structured as keynote, case study, or strategic address aligned to ALTX 2026 theme

Branding & Visibility

- Top-tier branding across all event materials (onsite and digital)
- Logo placement on main stage backdrop and conference collateral
- Sponsor acknowledgement in opening and closing remarks

Engagement & Access

- Tabletop technology showcase station
- 2 VIP conference passes
- Access to senior leaders via curated sessions

Post-Event Value

- Full rights to session recording for post-event marketing
- Dedicated post-conference highlight video featuring sponsor contribution

GOLD SPONSORSHIP USD7,000

Design for:

- Solution providers and partners seeking strong visibility and targeted engagement.

Programme & Thought Leadership

- 30-minute breakout track session (subject to organiser approval)
- Session aligned to one of the four ALTX tracks:
 - Strategy & Leadership
 - Content Creation & AI Innovation
 - Platforms & Learning Analytics
 - Delivery, Facilitation & Hybrid Learning

Branding & Visibility

- Branding across selected event materials
- Logo placement in breakout rooms and programme agenda

Engagement & Access

- Tabletop technology showcase station
- 2 VIP conference passes

Post-Event Value

- Rights to use session recording for marketing purposes

ADD-ON MARKETING OPPORTUNITIES - SPONSORSHIP



Dinner Sponsorship - USD 5,000

- Exclusive branding during official ALTX 2026 networking dinner
- On-stage acknowledgement during dinner programme
- Brand visibility across dinner area (table signage, backdrop, or screen placement subject to venue setup)



Lanyard Sponsorship - USD 3,000

- Exclusive brand visibility on official Asia LearnTech Exchange 2026 lanyards worn by all attendees, speakers, and partners
- Continuous brand exposure throughout conference sessions, networking, and on-site activities
- Reinforces top-of-mind awareness with a senior, decision-maker audience across both event days



Collateral Placement - USD 3,000

- Sponsor brochures or branded materials placed at high-traffic areas such as registration counters, networking zones, or session rooms
- Direct distribution to a targeted audience actively exploring learning technology and workforce solutions
- Extends sponsor messaging beyond sessions, supporting lead nurturing and post-event follow-ups



Event Landing Page Sponsorship - USD 3,000

- Prominent logo placement on the official Asia LearnTech Exchange 2026 event landing page
- Brand exposure across pre-event promotion, attendee registrations, and ongoing event updates
- Drives sustained digital visibility before, during, and after the conference, supporting awareness and inbound interest



Digital Show Guide Advertising - USD 3,000

- Brand placement within the official Asia LearnTech Exchange 2026 digital show guide accessed by all attendees
- Supports pre-event planning and on-site navigation, keeping sponsor messaging visible throughout the conference journey
- Extends brand reach beyond the event days as attendees revisit the guide post-event for sessions and contacts



Lucky Draw Sponsorship - USD 3,000

- Exclusive branding of the official Asia LearnTech Exchange 2026 lucky draw initiative
- On-stage or high-visibility brand mentions during lucky draw announcements and prize presentations
- Creates a memorable brand interaction while driving attendee engagement and tabletop showcase visits

Add-On Conditions:

These sponsorship opportunities are available exclusively to confirmed ALTX 2026 sponsors and are not offered as standalone packages.

Allocation is subject to availability and organiser approval.

ALTX 2025 SPONSORSHIPS

PLATINUM SPONSOR



GOLD SPONSORS

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EXHIBITORS

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WHAT OUR PAST PARTICIPANTS SAY



ALTX delivered a well-structured agenda with relevant speakers and practical insights. I gained new perspectives on learning strategy, technology, and how organisations can leverage AI to support lifelong learning.

Nantha
Banking & Financial Services Sector



ALTX provided valuable exposure to how learning technologies are applied in real blended and hybrid learning environments. The sessions offered practical ideas I can directly apply in my L&D work.

Oshini
Financial Infrastructure & Services Sector



The sessions were insightful and engaging, especially on course design and AI-driven content creation. ALTX offered strong knowledge value and meaningful learning discussions.

Suthasinee
Education & Creative Learning Solutions Sector



ALTX stood out for its practical focus and quality of discussions. The sessions went beyond trends and provided clear takeaways on learning strategy, technology adoption, and workforce development.

Daniel Tan
Oil & Gas Sector



What I appreciated most about ALTX was the balance between strategic thinking and real-world application. The sessions clarified how learning technologies can be implemented effectively across organisations.

Aisha Rahman
Technology & Digital Solutions Sector



Advancing Learning for
a Sustainable Tomorrow.

Enhance your brand presence and establish your organisation as a trusted leader in learning and workforce transformation. Contact us to explore ALTX 2026 sponsorship and partnership opportunities.

Reach out to us

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